



ON THE LINES

Answer the following in complete sentences:

1. Explain what Facebook is.

2. How many people use Facebook around the world and in Canada?

3. How much time does the average person spend on Facebook?

4. Describe how Facebook was created and how fast it expanded.

5. How does Facebook make money?

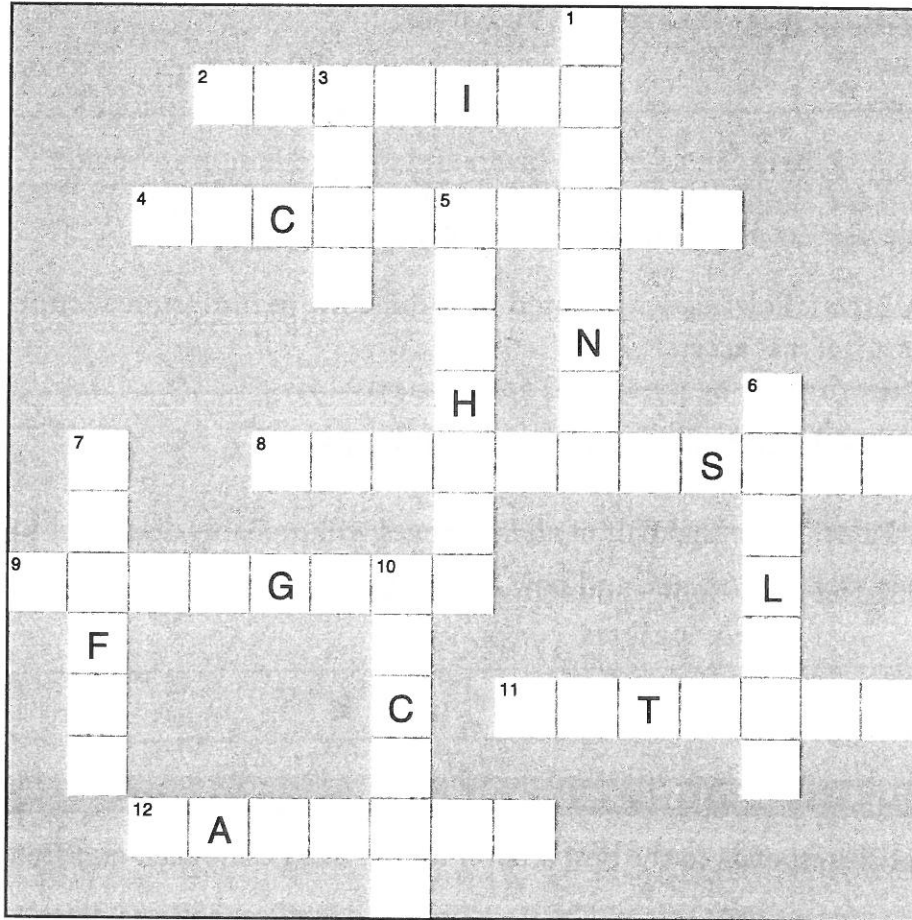
6. How much money did Facebook make last year?

7. List at least two positive applications of Facebook.

8. List at least two concerns that people have about Facebook.



THE FACEBOOK PHENOMENON



ACROSS

2. one thousand million
4. person who created Facebook
8. to promote goods or services for sale through media, such as radio or television
9. Facebook creator is the _____ billionaire ever
11. a group or system of interconnected people or things
12. Facebook began at this university

DOWN

1. worldwide communications system that connects computers and networks
3. Facebook users want others to _____ them
5. Facebook creator is the 8th _____ person
6. Canada has 14 _____ Facebook users
7. money that remains after all costs have been paid
10. Facebook is the largest _____ network